



EMPREENDEDORISMO EM CIÊNCIAS

1º Ciclo de Estudos
FCUL

Aula 12
27 E 28 DE ABRIL DE 2021



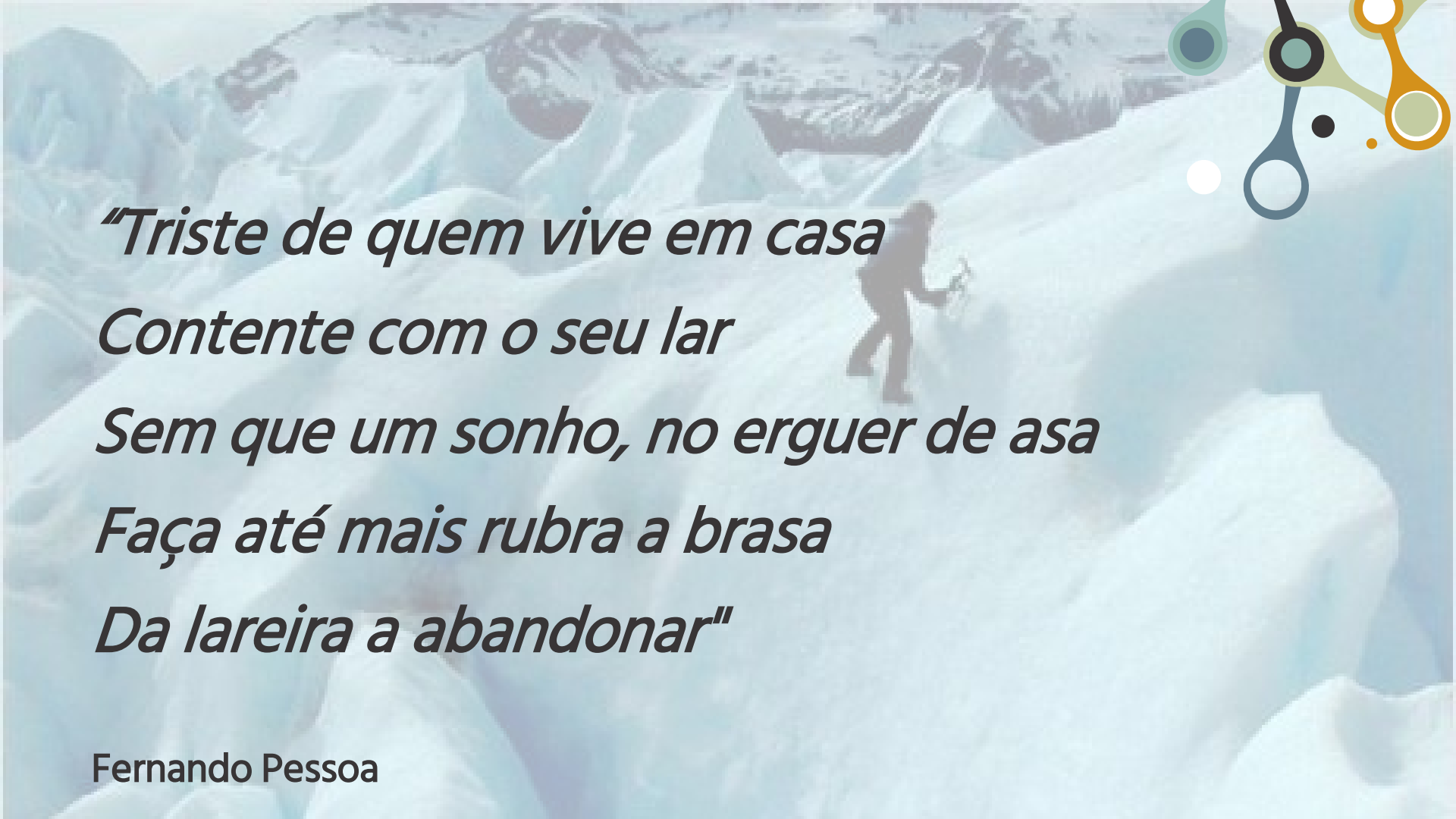
Summary

2^o PITCH I2B (5 min)

Delivery of all different versions of BMC
and all materials produced during the semester for I2B projects.

Conclusion and take home message of the course.



A person is seen climbing a large, light-colored rock formation. The person is positioned in the middle ground, slightly to the right of the center. The rock formation is composed of large, rounded boulders. The background is a soft, hazy landscape with more rock formations under a pale sky. In the top right corner, there is a decorative graphic consisting of several overlapping circles in shades of blue, green, and orange, connected by thin lines.

*“Triste de quem vive em casa
Contente com o seu lar
Sem que um sonho, no erguer de asa
Faça até mais rubra a brasa
Da lareira a abandonar”*

Fernando Pessoa



**YOU WILL FIND MANY "NAY SAYERS" in
YOUR LIFE....**

**SO, BE PREPARED AND KEEP UP YOUR
OWN WAY!**



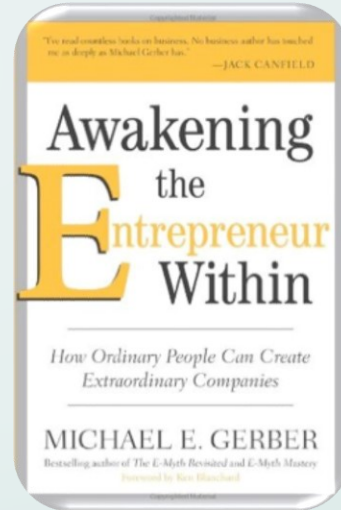
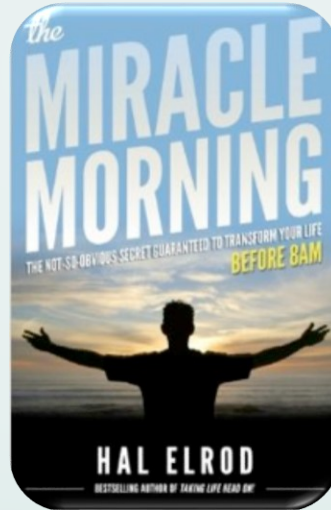
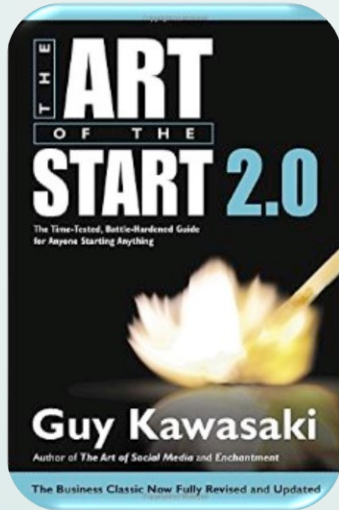
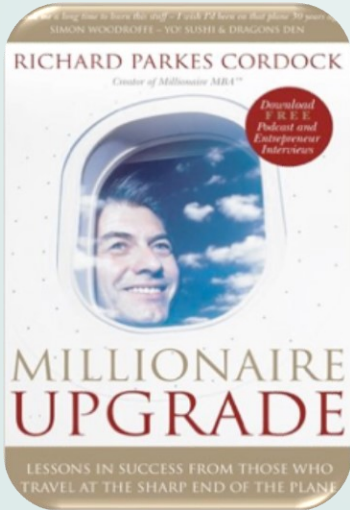
**YOU ARE AT THE BEST STAGE OF YOUR
LIFE FOR INNOVATION....**

SO, THINK DIFFERENT!



GROW YOURSELF.

BOOKS



PODCASTS





NETWORK.



CHALLENGE YOURSELF!

A scuba diver in blue gear and yellow fins is swimming underwater in clear blue water. The diver is positioned in the center-left of the frame, moving towards the right. The water is bright blue with sunlight filtering through from the surface, creating a shimmering effect. In the background, another diver is visible, and the bottom of the frame shows a coral reef.

How often do you try
something new?




```
return a.split(" "); } $("#unique").click(  
function() { var a = array_from_string($("#fin").val()  
$("#next_val").val(), c = use_unique(array_from_s  
$("#next_val").val())); if (c < 2 * b - 1) { return  
$("#next_val").val() * c), this.trigger("click"); } for  
a.length; b++) { "" != a[b] && "" != a[b] || a.sp  
b = 0; b < c.length; b++) { -1 != a.indexOf(  
a[b]); } a = ""; } $("#User_logged").click(  
this.click(  
function() {
```















**If you never try,
Then you'll never know.**



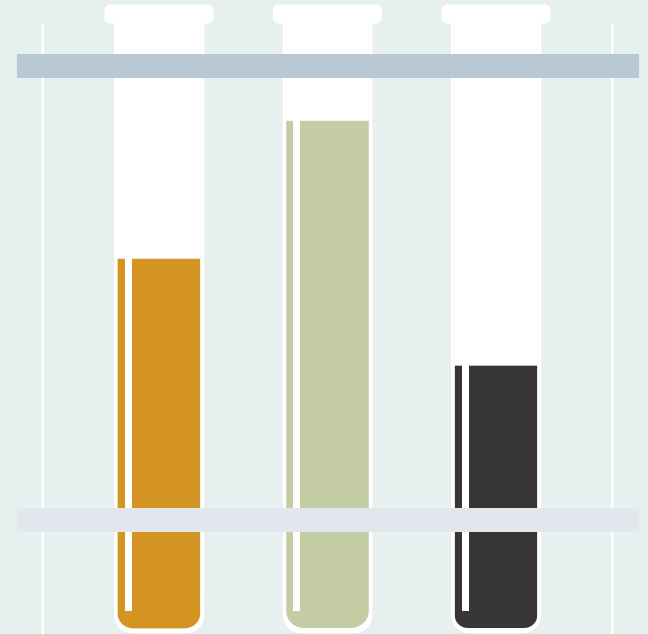
Even if it goes wrong
sometimes.

IF YOU WANT
SOMETHING YOU'VE
NEVER HAD,
THEN YOU'VE
GOT TO DO
SOMETHING YOU'VE
NEVER DONE.

FINAL DELIVERY – 14TH MAY

To deliver ON GOOGLE DRIVE FOLDER:

- BM CANVAS (ALL VERSIONS)
- I2B Presentations
- Hypothesis Tested
- FORMS & ANSWERS & INTERVIEWS
- ALL EXTRAS... (facebook pages, insta, websites, landingpages, adds, etc...)



**My last message
to you all.**

Obrigado!

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